

# Reasons why SEO don't work for you

things you should or should not

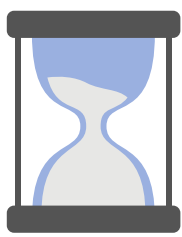


## 1. Keyword Research

- Give in time and a proper research
- Using Long Tail Keywords

## 2. CONTENT.

- Over-optimized Content
- CONTENT IS DUPLICATED

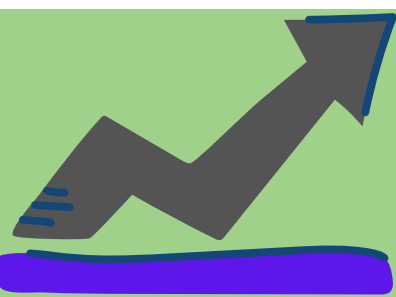


## 3. TIME.

- SEO NEEDS TIME

## 4. BackLink

- You lack quality backlinks
- Not Building Links



## 5. Track Your Results

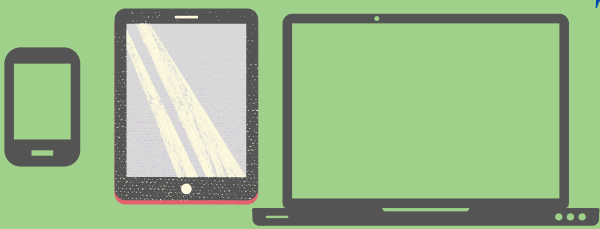
- CONTENT IS DUPLICATED

## 6. Broken Pages

- 404 error is never appreciated



404



## 7. Responsive website

- website should be accessible and presentable of every device.

## 8. Hosting

- Quality is what we want here



## 9. Website Design

- Professional looking website builds trust
- a thoughtful and simple website goes a long way

## 10. SEO strategy

- Build with time and experience
- don't do what everyone is doing